

My Piece of XING



Name: Marta Sanchez

Position: Junior Manager Member Relations

What's the name of your Piece of XING? The Member Relations department at XING Spain, based in sunny Barcelona.

Who's in your team? A group of people with innate talent and a great deal of enthusiasm: Esther, Silvia, David, Paco, Felix and Lutz.

What do you produce and how do you measure your achievements? We create trust: trust in XING, by dealing with member's enquiries and requests as efficiently and individually as possible. We measure success here by paying special attention to members' responses. We also support the expansion of the community and support members on site.

Who do you support and how do you know you're keeping them happy? I support the Spanish members and moderators. Thanks to the daily personal contact we maintain and their ongoing feedback, I know they feel comfortable using XING. Very often moderators contact us by sending us a private message on XING to thank us for our work and help. That's always very nice.

What are you most proud of in your „Piece of XING"? Every day, more and more people around me know what XING is and starting using the site. I experience this in lots of different situations: When XING appears in Spanish press for instance, when important companies and universities want to create new groups, or post their job offers on marketplace. Members and moderators often give us a positive feedback and those are the moments when I feel really proud to be working here.

What is the best thing you have done so far in 2008? From my point of view, the launch of operations in Spain last May from our base here in Barcelona was the best thing and the result of hard work, dedication and teamwork.

I most like to start my day in the office by ... having a coffee while I read my e-mails.

My desk wouldn't be complete without ... multicoloured postit's.

That's why you could also describe my desk as ... an organized but colorful chaos.

My favorite place in the office is ... the terrace with fantastic view to of the city.

My team is particularly special because ... there is a fantastic teamwork and every colleague is there for another.