

# My Piece of XING



Name: Patrick Möller

Position: Director Investor Relations

What's the name of your Piece of XING? Investor Relations

Who's in your team? Eoghan and myself.

What do you produce and how do you measure it? It is IR's job to ensure a continuous flow of information to XING's shareholders, e.g. by publishing interim & annual reports, organizing 1-to-1 investor meetings and so-called investor roadshows. Our success can be measured by analyst coverage, the quality of Interim and Annual Reports and, to a certain extent, the performance and volatility of the XING share price as well.

Who do you support and how do you know you're keeping them happy? Primarily, I act as an "interface" between shareholders and the company. I'm the contact person for all our investors. My job is to keep them happy by providing up-to-date information on XING's operational performance, financials and strategy.

What are you most proud of in your piece of XING? I'm quite proud of the fact that we've managed to significantly raise XING's profile amongst investors and analysts. XING is now covered by seven analysts. That is significantly higher than the market average (two) for listed companies that don't yet have index membership.

What is the best thing you have done so far in 2008? The publication of my first Annual Report for XING in March 08.

I most like to start my day in the office by ... having arrived in Hamburg without any delays thanks to my chauffeur (Deutsche Bahn). I usually kick off the day with a cup of hot peppermint tea - but no, I'm not ill!

My desk wouldn't be complete without ... my laptop, my "Indian Chai Tea" and a bunch of unnecessary documents.

That's why you could also describe my desk as ... the XING labyrinth.

My favorite place in the office is ... my desk, of course! ..... And the tiny little telephone room near Lars' desk.

For me, working here is lik ... a big and pleasant adventure!