

My Piece of XING



Name: Ralf Ahamer

Position: Vice President Marketing

What's the name of your Piece of XING? Marketing.

Who's in your team? People better than me.

What do you produce and how do you measure your achievements? We produce campaigns, promotions, concepts, product enhancements, information and revenues around the globe. The results can be measured e.g. in growth and/or revenues.

Who do you support and how do you know you're keeping them happy? Personally, I support Austrian winter sportmen. At XING I support our members and partners. Today - more than 5 million are happy.

What are you most proud of in your „Piece of XING“? Just the fact that we get things done.

What is the best thing you have done so far in 2008? At work: valuable in- and output.

I most like to start my day in the office by ... saying "Good Morning" to my colleagues.

My desk wouldn't be complete without ... paper - and highly sophisticated "how to conquer the world" plans.

That's why you could also describe my desk as ... full.

I like spending my lunch breaks with ... colleagues and business partners, anywhere.

My favorite place in the office is ... my desk and the kitchen: sometimes you'll find me in between.

I value those moments during the working day when ... there are no meetings.

In the office, I can't do without ... time for fun and time for concentrated work.

My team is particularly special because ... of the passion, deep know-how and ability to get things done.

For me, working here is like ... getting that good feeling about going to work in the morning.

My gem of worldly wisdom is ... Seriously - Carpe diem.